Within the lecture series

GENIAL DAGEGEN

the Bruno Kreisky Forum for International Dialogue and the Embassy of the United States of America kindly invite you to

ELECTING THE AMERICAN PRESIDENT:DO NEW MEDIA, BLOGS AND THE NET MAKE ANY DIFFERENCE?

Lecture by:

STEVEN CLEMONS

Director American Strategy Program, New American Foundation

Moderated by Robert Misik

Welcome address:

Eva Nowotny, Member of the Board of the Bruno Kreisky Forum and Austrian Ambassador to the U.S. **David F. Girard-diCarlo**, American Ambassador to Austria

Monday | September 29, 2008 | 19.00 h

Bruno Kreisky Forum for International Dialogue | Armbrustergasse 15 | 1190 Vienna

The lecture will be held in English.

R. s. v. p.:

tel.: 3188260/20 | fax: 318 82 60/10 | e-mail: einladung.kreiskyforum@kreisky.org

Steven Clemons, Director American Strategy Program, New American Foundation

Steven Clemons directs the American Strategy Program at the New America Foundation, which aims to promote a new American internationalism that combines a tough-minded realism about America's interests in the world with a pragmatic idealism about the kind of world order best suited to America's democratic way of life. He is also a Senior Fellow at New America, and previously served as Executive Vice President.

Publisher of the popular political blog *The Washington Note*, Steven Clemons is a long-term policy practitioner and entrepreneur in Washington, D.C. He has served as Executive Vice President of the Economic Strategy Institute, Senior Policy Advisor on Economic and International Affairs to Senator Jeff Bingaman (D-NM) and was the first Executive Director of the Nixon Center. Prior to moving to Washington, Steven Clemons served for seven years as Executive Director of the Japan America Society of Southern California, and co-founded with Chalmers Johnson the Japan Policy Research Institute, of which he is still Director. He is a Member of the Board of the Clarke Center at Dickinson College, a liberal arts college in Carlisle, Pa., as well as an Advisory Board Member of the C.V. Starr Center for the Study of the American Experience at Washington College in Chestertown, Md. He is also a Board Member of the Global Policy Innovations Program at the Carnegie Council on Ethics and International Affairs and a member of the board of the Citizens for Global Solutions Education Fund.

Steven Clemons writes frequently on matters of foreign policy, defense, and international economic policy. His work has appeared in many of the major leading op-ed pages, journals, and magazines around the world.

Robert Misik, born 1966, journalist, essayist, author. Since 2002 Robert Misik has been working as a free lance journalist for Falter, PROFIL, Der Standard and for the German daily taz/tageszeitung (Berlin). In 1989 and 2000 he was awarded the Bruno Kreisky Prize for Political Books. Recent publications: Das Kultbuch. Glanz und Elend der Kommerzkultur (Aufbau-Verlag, 2007), Gott behüte! Warum wir die Religion aus der Politik heraushalten müssen (Ueberreuter, 2008).

"Genial dagegen: Resourceful counter-strategies - Ways and means of overcoming the crisis of the labour society", a Bruno Kreisky Forum lecture series curated by Robert Misik: Labour society running out of work" – "Welfare state no longer finance able" – "Emergence of new underclass" – "It's business only". These and similar diagnoses dominate the public discourse on the changes pervading our economic systems – a discourse which is conducted in the media as well as in the political and academic spheres. It makes hardly any difference, whether these diagnoses are informed by market liberalism, welfare-state reformism or critique of capitalism. The point at issue is the following: Are we up against patent crisis symptoms – are we living in an era of metamorphosis? Are there any blueprints for a completely new set-up? What will be the future roles of wage labour, of states, of businesses? Answers to these questions are to be provided by experts, politicians and stakeholders from diverse areas who subscribe to radically different approaches, but are united by the visionary character of their perspectives.

